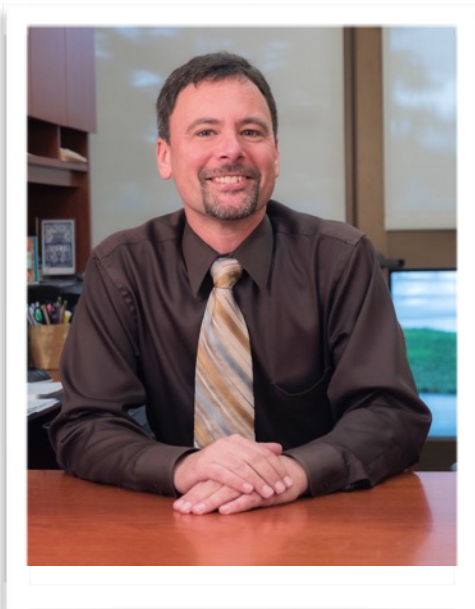




- President's Corner: Community Matters
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- Make Your Splash!

President's Corner: Community Matters



The past few weeks have underscored the importance of our community in the work that we do. This is especially true when meeting with new people and new organizations that would like to work with CoA in innovative ways. On March 24, 2017, Interim Dean of Research, Planning and Institutional Effectiveness **Karen Engel**, Interim Associate Dean of Educational Success **Paula Armstead**, Adult Transitions Program Project Manager **Nicole Kelly**, and I met with [The Unity Council](#), a nonprofit organization located in Oakland. The Unity Council is devoted to improving the quality of life, educational opportunity, and safety in low-income communities. We spoke at length with Unity Council Chief Executive Officer **Chris Iglesias** and Chief Operating Officer **Erin Patch** during an active brainstorming session on how to work together in serving our communities. Our team highlighted several CoA programs, including ATLAS, violence prevention, and automotive, all programs of great interest to Unity Council members.

Alameda Adult School

Adult learners from all backgrounds are an important part of our extended community. Under the leadership of Associate Dean **Armstead**, the College is an active member of the North Alameda Consortium of Adult Education. At a recent meeting with [Alameda](#)

The mission of the College of Alameda is to serve the educational needs of its community by providing comprehensive and flexible programs and resources to empower students to achieve their goals.



CoA Olympics participants 2017

[Adult School](#) Principal **Joy Chou**, we discussed new ways of working together to serve adult school students and support their interests in attending CoA.

CoA Olympics

It was a pleasure presenting opening remarks at the CoA Olympics, on April 3, 2017. Several student clubs participated in the games and the enthusiasm of the participants was contagious. Special thanks to ASCOA President **Ernesto Eugenio Jr.** and **Katherine O'Brien** for organizing the games, and to **Fong Tran** and **Luis Padilla** from the Office of Student Activities for supporting the ACSOA event.

Women in STEM Event a Great Success!

The Women in STEM: Panel and Networking Event, hosted by the CoA MESA program, was a tremendous success. Peralta students, faculty members, high school students, community members, and I learned more about STEM careers and education opportunities from the knowledgeable presenters and panel participants. I want to extend a very special thanks to the MESA team of **Leslie Reiman**, Biology Faculty and **Camille Santana**, MESA Counselor for organizing an outstanding event.

CoA is a finalist for the Guided Pathways Project

The [California Guided Pathways Initiative](#) will help 15-20 colleges implement an integrated, institution-wide approach to student success by creating structured educational experiences that support an individual student from their point of entry to their attainment of high-quality careers and postsecondary credentials. VPSS **Tina Vasconcellos**, Dean **Engel**, Associate Dean **Armstead**, English Faculty **Trish Nelson**, and Counseling Faculty **Charles Washington** interviewed recently with the Guided Pathways Project. It is an honor for the College to be a finalist. Stay tuned to find out if we are designated as a recipient.

Sincerely,

Timothy Karas, President
College of Alameda

New Video Streaming Service Offered Through CoA Library



[Kanopy](#) is a video streaming solution for colleges offering a “Netflix-like” user experience and a broad selection of over 26,000 documentaries, feature films, and training videos from thousands of producers. Touching on all topics, featured producers in Kanopy’s collection include Criterion Collection, PBS, HBO, The Video Project, New Day Films, The Great Courses, California Newsreel, Kino Lorber, Media Education Foundation, First Run Features, BBC, and many more. Films can be watched from anywhere, anytime by all staff and students. You may explore the extensive film selection at the Library’s [Article Database](#) page.

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CoA Communication Department Sponsors Speech Tournament

You're invited to attend the "2nd Annual High School Speech Tournament," on April 22, 2017, at 2:00 p.m., at College of Alameda, F-Building. The event is free of charge and open to all students, faculty, staff, and to the general public.

The future of our democracy is dependent upon informed, engaged, and critically thinking youth involved in the government process. Therefore, the League of Women Voters of Alameda (LWVA), in partnership with the College of Alameda Communication Department, is sponsoring the 2nd Annual High School Civics Scholarship Program.

Six students have been selected from Alameda High School, Alameda Science and Technology Institute, and Girls Inc. of the Island City to participate in a persuasive speech tournament. Coached by Communication Professors **Jennifer Fowler** and **Shirley Brownfox**, participants will tackle the topic: should the voting age be reduced to 16?

Congresswoman **Barbara Lee** will serve as Honorary Judge, supported by Alameda City Council Members **Marilyn Ezzy Ashcraft** and **Jim Oddie**, Civil Litigation Attorney **Jane Yee**, and CoA President **Tim Karas**. The winner of the speech tournament will be awarded a \$1000 scholarship. The runner up will receive a \$500 scholarship. All participants will be given one-unit of credit from the Communications Department upon successful completion of the program.

Submitted by Jennifer Fowler, M.A., Communication Instructor, Department Chair of Communication, Humanities, & Philosophy, jfowler@peralta.edu

The mission of the College of Alameda is to serve the educational needs of its community by providing comprehensive and flexible programs and resources to empower students to achieve their goals.



**Saturday, April 22, 2017
2:00PM – 4:00PM
College of Alameda
Building F**

DEMOCRACY MATTERS
The League of Women Voters of Alameda &
College of Alameda High School Civics
Scholarship Program

Presents the

**2nd Annual High School
Speech Tournament**

Topic: Should the voting age be reduced to 16?

Honorary Guest Judge
Congresswoman Barbara Lee

Participants from Alameda High School, Alameda Science and
Technology Institute, and Girls Inc. of the Island City

Sponsored by the League of Women Voters of Alameda in partnership
with the College of Alameda Communication Department

Thanks for Supporting the Women in STEM Event!

Thanks to all who helped spread the word about the Enhancing Opportunities for Women in STEM: Panel and Networking Event that was held at College of Alameda on Wednesday, March 22. Participating Peralta students, faculty members, high school students, and community members learned about success tips and upcoming trends in STEM. They also received valuable advice about majoring in and transferring to STEM degree programs.



Special thanks to the following individuals and organizations for their contributions to the event: President

Tim Karas; Interim Vice President of Instruction **Myron Jordan**; Assembly Member Tony Thurmond's Field Representative Ms. **Akiba Bradford**; Girls Inc. of the Island City Teen Program Coordinator **Dana Swint**; Dean of Science and Mathematics at Chabot College Dr. **Char Perlas**; CoA Professor **Leslie Reiman**; CoA Facilities Team: **Lamar Rice, Ben Hutchison** and **Lonnie Sampson**; Counseling Department faculty members **Vinh Phan, Fathia Mohammed, Rachel Goodwin, Marissa Nakano, and Mary Shaughnessy**; Peralta District Marketing Director **Jeff Heyman**; CoA Information Technology Department staff member **Shawn Foster**; Student Activities & Student Life staff members **Fong Tran** and **Luis Padilla**; our Outreach and Communication Team: **Natalie Rodriguez, Nickey Chao, and Ashley Flores**; American Association of University Women; Girls Inc. of the Island City; Eureka; Science Alliance Student Club of College of Alameda; Friends of MESA Student Club; and the Associated Students of College of Alameda. If you want to refer students to the MESA Program at College of Alameda, Please send them to our website to apply: <http://alameda.peralta.edu/coamesa/>

Enhancing Opportunities for Women in STEM: Panel and Networking Event that was held at College of Alameda

We're looking forward to more exciting events supporting STEM Equity and Success!

Submitted by Camille Santana, M.S., MESA Counselor & Co-Coordinator, camsantana@peralta.edu



ASCOA Volleyball Club Open Gym a Great Success!

The Associated Students of College of Alameda (ASCOA) co-ed Volleyball Club officers open gym event was a great success. Over 30 students showed up to support the event.

Submitted by Linda Thompson, MA, PHD-ED (ip), Kinesiology Professor, Head Women's Volleyball Coach, ASCOA Faculty Advisor

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College of Alameda Earth Day Festival

On Monday, April 17, 2017, from 11 a.m. to 2 p.m., in the Quad, near F-Building, students, faculty, staff, and all are invited to learn about the environment at the College of Alameda Earth Day Festival.

Join us for this fun and informative day of learning about sustainability, recycling, and bettering our planet!

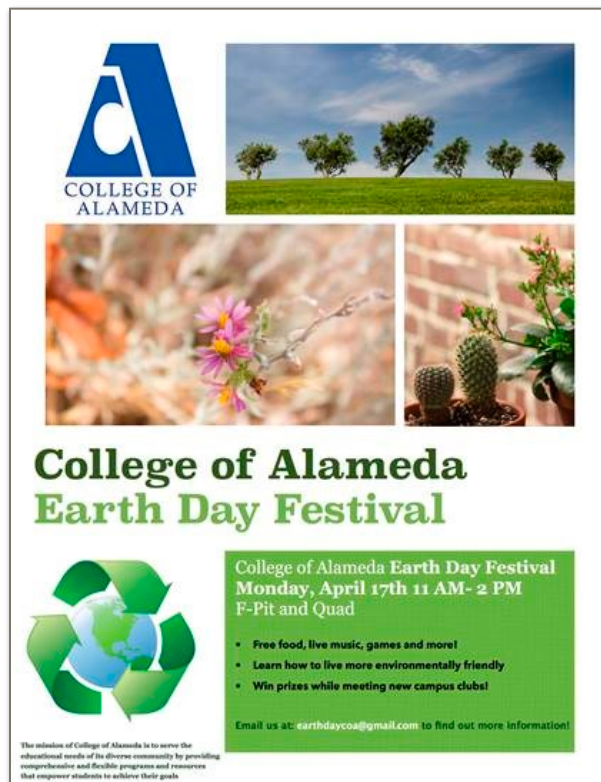
GAMES & PRIZES: Play games and learn about living a sustainable lifestyle. Prizes include CoA Bookstore gift cards.

LIVE MUSIC: Hear members of the local band **Skyscraper Mori** perform live on campus.

SPEAKER: Meet **Professor Schwartz** and listen to his presentation on everyday actions that you can take to help the environment and mitigate climate change, at 11:00 a.m. in the F-Building Pit.

FOOD: There will be some free snacks offered at various booths during the event.

TREE PLANTING ON CAMPUS: At 1:30 p.m. we will plant a tree on campus in honor of Earth Day.



The poster features the College of Alameda logo (a blue 'A' with a white 'C' inside) and the text 'COLLEGE OF ALAMEDA'. It includes three images: a landscape with trees under a blue sky, a close-up of pink flowers, and a cactus. The main title is 'College of Alameda Earth Day Festival'. Below it, a green box contains the event details: 'College of Alameda Earth Day Festival Monday, April 17th 11 AM - 2 PM F-Pit and Quad'. A list of activities includes 'Free food, live music, games and more!', 'Learn how to live more environmentally friendly', and 'Win prizes while meeting new campus clubs!'. An email address 'earthdaycoa@gmail.com' is provided for more information. At the bottom, a small text block states: 'The mission of College of Alameda is to serve the educational needs of its diverse community by providing comprehensive and flexible programs and resources that empower students to achieve their goals.'

CoA Outreach Hosts Field Trip for 70 Oakland International High School Students

On Tuesday, March 28, 2017, the College of Alameda Outreach and Retention Team hosted a day-long field trip for 70 Oakland International High School students and teachers. Half of the students present had previously applied to College of Alameda.

The field trip began with an innovative, fun, and informative scavenger hunt that had students competing for prizes while they learned how to navigate the campus. Our young guests proved to be serious contenders, taking photos with their smart phones as proof that they had found an item or person on the scavenger hunt list. It's possible that one of our visitors asked to have their picture taken with you!



A group of students and teachers from Oakland International High School arrived on the CoA campus for a field trip on Tuesday, March 28.

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CoA Outreach Hosts Field Trip for 70 Oakland International High School Students (continued)

Before lunch, students had an opportunity to learn about many of the resources that are available to our CoA students. Librarian, **Mary Poeck** generously gave a tour of the CoA Library and answered questions. Program Specialist **Luis Padilla** spoke with students about clubs and other student activities. Finally, before lunch, **Kathleen Cavanagh** presented important information about our One Stop Resource Center resources and services.

After lunch, **Esther** and **Ilse**, Outreach Peer Advisors, led the visitors on a general tour of the campus. After the tour, the visitors were treated to a special CTE tour of the Automotive and ADAM departments led by **Candido Mejia** and **OJ Roundtree**. The day ended with **Drew Gephart**, International Services Manager, offering resources for immigrant students.

Special thanks to all who were involved in making this field trip a great success.

Past Events:

March 24, Mobile CoA (applications) at Ralph Bunche High School

March 24, Oakland Diocese Tour of CoA

March 27, Mobile CoA (applications) at Alameda High School

March 28, Oakland International High School Field Trip

March 29, Mobile CoA (applications) at Lighthouse Community Charter School

March 29, ELAC Presentation at Alameda High School

April 4, ECMC College Night at Hayward High School

April 4, Mobile CoA (orientation) at Millennium High School

April 5, Washington High School Field Trip

April 6, Community College Day at San Leandro High School

Upcoming Events:

April 10, Community College Week at Oakland High School

April 10, Presentation and Assistance with applications at McClymonds High School

April 11, Community College Fair at Skyline High School

April 12, Community College Fair at Madison Park Academy

April 12, Community College Resource & CTE Fair at Oakland High School

April 13, 2017 Oakland Youth Careers Expo

April 17, Mobile CoA (applications) at Encinal High School

April 17, Mobile CoA (applications) at Alameda Adult School

April 18, Parent Information Night at Oakland Tech

April 19, Mobile CoA (orientation) at Lighthouse Community Charter School

April 20, College Night at Fremont High School



Candido Mejia guides a group of visiting students from Oakland International High School through a tour of the Automotive Department on Tuesday, March 28.

Article submitted by Outreach Specialist Natalie Rodriguez. Photos by Ashley Flores.

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Special Film Screening for Hidden Figures

Please join us for a screening of the *Hidden Figures*, 2016, starring **Taraji P. Henson, Octavia Spencer, and Janelle Monáe**. There will be snacks and drinks available. The screening is free of charge and open to all.

Hidden Figures

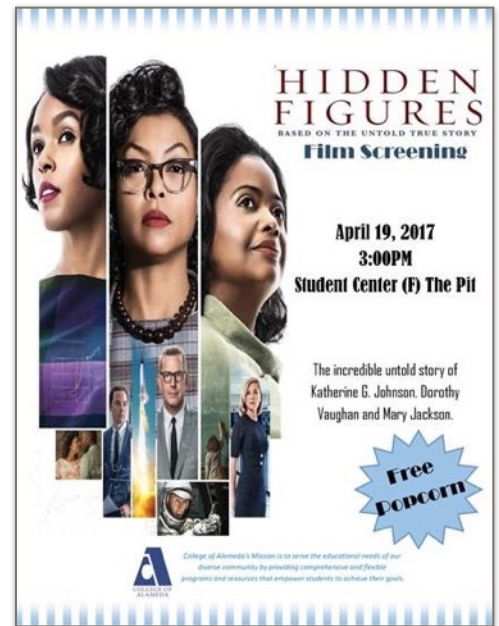
Date: April 19, 2017

Time: 3 p.m.

Location: F Building Pit

Contact: coa.studentambassadors2016@gmail.com.

Synopsis: Three brilliant African-American women at NASA -- Katherine Johnson (Taraji P. Henson), Dorothy Vaughan (Octavia Spencer) and Mary Jackson (Janelle Monáe) -- serve as the brains behind one of the greatest operations in history: the launch of astronaut John Glenn (Glen Powell) into orbit, a stunning achievement that restored the nation's confidence, turned around the space race and galvanized the world.



Hidden Figures was nominated for three Academy Awards, including Best Picture, and Best Supporting Actress for Octavia Spencer's portrayal of Dorothy Vaughan. A trailer of the movie is available at: <http://ow.ly/iKEk30azUkq>

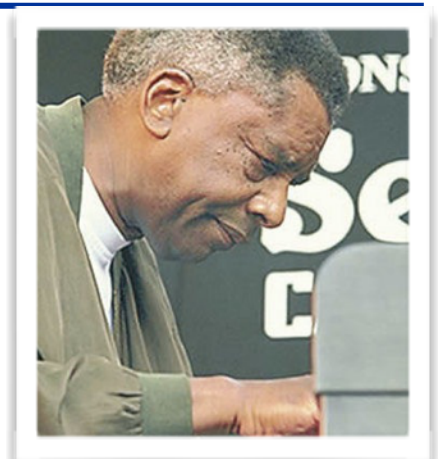
Submitted by Fong Tran, MS, BSW, Director of Student Activities and Campus Life

In Memory and Honor

As both a former student and current head of the CoA music department, I feel it only fitting that I offer some insight and reflection on the important legacy of William "Bill" Bell Jr., the recently passed former head of Music at CoA. Bill Bell was hired in 1970 as head of the Music Department for the then budding two-year-old College of Alameda campus. With only limited facilities at his disposal, two adjoining portables located in the parking lot next to the tennis courts, he crafted what would come to be an impactful and renowned music program, attracting students from throughout the Bay Area.

Bill challenged his students to realize their potential and believed strongly in the power of expectation. However, imparting high standards of music theory and performance were not his only objectives. He also cared deeply about the development of his students as people and, along with his insistence on discipline and excellence, had the ability to personally connect with them as well as often with their family members.

I can personally attest to this as from my first encounter and lessons with Bill Bell at age twelve until shortly before his passing, he remained as an advisor and mentor. Even as I embarked upon my own career pursuits, which included



William Bell, Jr. (1936-2017)

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work as a Broadway musician and conductor as well as musical director for the Boys Choir of Harlem, he continued to impart wisdom and knowledge on how to best address and resolve musical performance issues as well as those that often arise from the politics surrounding the music industry. Nonetheless, generations of Bill Bell's students have become highly respected musicians and educators, many of them achieving national prominence in both performance and academia.

While in recent years, support for Music, and Arts education in general, has wavered, there are those, including myself, that are firmly committed to preserving and advancing its importance as a pathway to academic achievement and personal enrichment.

(Official Obituary: <http://buff.ly/2oWm1km>)

By Glen L. Pearson, Art, Dance, and Music Chair, College of Alameda, gpearson@peralta.edu

Make Your Splash!

Do you know an outstanding student whose story you'd like to share?
Did you attend an interesting workshop or conference?
Do you have unique projects planned for your students this semester?
Is there an upcoming event that we should all know about?
Have you or a colleague been honored with an award or been published recently?

Send us your news so we can share it with the campus community in the *CoA Splash!* It's easy – just send us a short article and a good photo or two, and we'll take care of the rest. Don't forget to include the name of the writer, the photographer, and anyone who's pictured (if possible).



The next issue deadline is **Monday, April 24, 2017, for publication on Thursday, April 27, 2017**. Be sure to email your news and information to: coasplash@peralta.edu. Past issues: alameda.peralta.edu/office-of-the-president/coa-splash-newsletters/

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