



- President's Corner: CoA Participates in Community Events
- *Alameda Arts Online* Provides a Creative Showcase for Students
- What Are the Top 15 Zip Codes for CoA Students?
- Welcome to Our New Outreach Team
- Final Financial Workshop Will Focus on Credit
- *CoA Students Disassemble Donated Aircraft and Transport It to the AMT Airport School*
- CoA Dean Lee Guest Speaker at AUSD Parent University Event
- Make Your Splash
- Don't Miss Peralta Night: Friday, September 29



CoA Participates in Community Events

Community events provide wonderful opportunities to showcase College of Alameda programs and services. Recently, on September 20, 2017, CoA hosted, for the second consecutive year, the **Alameda Chamber of Commerce Business Expo and Conference**. This is the Chamber's signature event for the year. The Keynote Address was given by Assemblyman **Rob Bonta**. Hundreds of people came to the event to learn about Alameda's business community and in the process learned about the College as well. CoA had two tables at the event. One table was led by the CoA Outreach Team, and the second table was staffed by the One-Stop Career Center. Special thanks to Outreach Coordinator **Natalie Rodriguez** and Director of Workforce Systems **Drew Douglass** for coordinating CoA's presence at the Expo.

On Sunday, September 10, 2017, I attended Oakland Pride. A special thanks again to **Natalie Rodriguez** and the CoA Outreach Team for tabling at the event. According to media sources, thousands of people attended from across the

region, many of whom said they were drawn by the event's diversity, accessibility, and family-friendliness. The CoA booth was busy with people interested to learn more about CoA programs and services. **Andra Day** performed her stirring anthem "Rise Up" to an enthusiastic crowd on Sunday. Of all the colleges and universities with booths at the celebration, CoA was the only community college that participated in the event.

Sincerely,



Timothy Karas, Ed.D.

President





Painting by CoA student Jennifer Griffen, "California Beach"

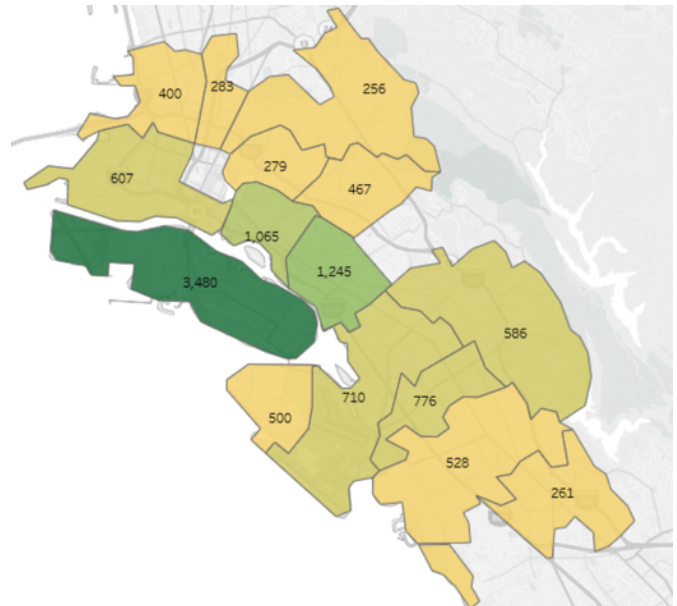
Alameda Arts Online Provides a Creative Showcase for Students

Alameda Arts Online is here to promote College of Alameda's many inspired arts programs, featuring diverse student talent in art, dance, fashion design, music, video, and writing. Take a look at some of the wonderful work on display at www.alamedaartsonline.com.

For more information about *Alameda Arts Online*, contact College of Alameda English Instructor Jay Rubin at jrubin@peralta.edu.

What Are the Top 15 Zip Codes for CoA Students?

Have you ever wondered what zip code areas our students live in? To the right is a map illustrating the top 15 zip codes for CoA students. Darker green denotes more of our students live in that geographic area. Alameda (95401) is the largest, almost double the next closest, which is...? Send your answers to coasplash@peralta.edu. Winners will be announced in next week's edition!



Kudos!

A special thanks to counselors **Jasmine Thompson** and **Marissa Nakano** for their outstanding support of our Alameda Promise students. Jasmine was the counselor for both Oakland and Alameda Promise pilot programs, and she did an excellent job trouble shooting issues and ensuring students' success in the program. Alameda Promise has now transitioned to Marissa and she too is doing a wonderful job now that the program has expanded to over 80 students. Thank you **Jasmine** and **Marissa** for your help in making our Alameda Promise program a great success for our students!

Submitted by Amy H. Lee, Ed.D., CoA Dean, Enrollment Services, ahlee@peralta.edu

The mission of the College of Alameda is to serve the educational needs of its community by providing comprehensive and flexible programs and resources to empower students to achieve their goals.



Outreach staff members from left, **Ilse Gonzalez**, **Dyonis Jauregui**, **Mia Sherman**, **Erik Zavala**, and **Emily Li**

Welcome to Our New Outreach Team Members!

The five Student Peer Advisors featured in the photos above have joined Outreach Specialist **Natalie Rodriguez** and Outreach Staff Assistant **Denise Burgara** this semester to help spread the word about College of Alameda’s great academic programs and student services. Team building activities were held on Friday, September 15, 2017, allowing Outreach team members an opportunity to get to know each other and learn new skills. Team building activities included: Meet Your Colleague’s Bingo and the Human Knot. In addition, Student Peer Advisors devised general rules and agreements following a session focusing on *The Four Agreements* by Don Miguel Ruiz.

The team building event provided participants an important opportunity to sharpen their listening and collaboration skills. Team members believe that these kinds of exercises help ensure that everyone will work well together towards achieving the department’s goals. Outreach members say that they are now ready to offer College of Alameda tours, presentations, and tabling events with renewed energy and enthusiasm. “We’re open for business!”

Article submitted by Outreach Staff Assistant Denise Burgara. Photos by Denise Burgara and Outreach Specialist, Natalie Rodriguez



Outreach and Retention Department members pose for a group photo outside of the Outreach Office at L235.



Final Financial Workshop Will Focus on Credit

The final workshop in the series focusing on Credit strategies will be offered Wednesday, October 4, 2017, at noon in the Student Center Pit. CoA has partnered with **Patelco Credit Union** to offer a series of financial education workshops designed to help participants manage their money effectively, become more resilient in the face of challenges, and ultimately achieve financial freedom. The workshops are facilitated by Patelco Financial Literacy Specialist **Veronica Dangerfield**.

The mission of the College of Alameda is to serve the educational needs of its community by providing comprehensive and flexible programs and resources to empower students to achieve their goals.



CoA Students Disassemble Donated Aircraft and Transport It to the AMT Airport School

CoA AMT received the initial of two turboprop aircraft, second one will be soon. The aircraft was disassembled by our students in Carson City and trucked back to our AMT airport school where we reassembled it, again by our students. The whole process was supervised and directed by **George Cruz**, one of our part time instructors. Well done Team!

*Submitted by Hoi Ko, Department Chair,
Aviation Maintenance Technology (AMT)
Program, hko@peralta.edu*



CoA Dean Lee Was Guest Speaker at Parent University Event

Dean of Enrollment Services **Amy Lee**, Ed.D., opened the AUSD Parent University Event on September 21, 2017, at Lincoln Middle School with personal stories of her own upbringing and educational journey to show that all parents, regardless of background, income, or educational history, have much to contribute to their children's educational success. Approximately 70 middle school parents attended the event.

COA was further highlighted during the 8th grade workshop, when **Jodi McCarthy** encouraged parents to consider dual enrollment at COA and also helped spread the news about the College of Alameda Promise program.

Parent U workshops are part of a college-going framework that includes increasing College Aspirations, College Knowledge and College Planning. It is a collaboration between UC Berkeley Center for Educational Partnerships and the Alameda Unified School District's Parent Involvement & Community Engagement Program.

Great Schools (www.greatschools.org) recorded Parent U for their upcoming podcast on family involvement and preparation for higher education.

*The mission of the College of Alameda is to serve the educational needs of its community
by providing comprehensive and flexible programs and resources to empower students to achieve their goals.*

Make Your Splash!

- Do you know an outstanding student whose story you'd like to share?
- Did you attend an interesting workshop or conference?
- Do you have unique projects planned for your students this semester?
- Is there an upcoming event that we should all know about?
- Have you or a colleague been honored with an award or been published recently?



Send us your news so we can share it with the campus community in the *CoA Splash!* It's easy – just send us a short article and a good photo or two, and we'll take care of the rest. Don't forget to include the name of the writer, the photographer, and anyone who's pictured (if possible). Be sure to email your news and information to: coasplash@peralta.edu. See past issues at: alameda.peralta.edu/office-of-the-president/coa-splash-newsletters/

The deadline to submit items for the Splash newsletter has moved to the Friday before the publication date. See below for deadlines and publication dates. Mark your calendars and make your Splash!

Deadline	Publication Date
Friday, Oct. 6	Thursday, Oct. 12
Friday, Oct. 20	Thursday Oct. 26

Deadline	Publication Date
Friday, Nov. 10	Thursday Nov. 16
Friday, Dec. 1	Thursday Dec. 7

Peralta Night

Laney College "Home of the Eagles"



Friday, Sept. 29th

Contra Costa College @ Laney College



Students with their student ID will get into the game **FREE!**

Employees with their Peralta ID will get into the game **FREE!**

Wear some type of paraphernalia to **REPRESENT** your school!

FREE "Peralta Pride" T-shirts for the first 100 people!

Employees who attend will be entered into a raffle to win a prize!



The mission of the College of Alameda is to serve the educational needs of its community by providing comprehensive and flexible programs and resources to empower students to achieve their goals.