College of Alameda: Institutional Set Standards

| Metric | 2012-13 | 2013-14 | 2014-15 | 2015-16 | 2016-17 | Mean | Standard <br> Deviation | Set Standard as of 2018 | Set Standard 2015-18 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Student Course Completion (Success) Rate: | 69\% | 68\% | 67\% | 69\% | 70\% | 69\% | 0.011 | 67\% | 66\% |
| Student Persistence at COA of COA home campus students (Fall to Fall) Rate: |  |  |  | 47\% | 44\% | 46\% | 0.021 | 43\% | new |
| Student Persistence at COA of COA home campus students (next primary term - Fall to Spring; Spring to Fall) Rate: |  | 57\% | 62\% | 57\% | 54\% | 58\% | 0.033 | 54\% | new |
| Student Persistence (Fall to Fall) of students enrolled at COA |  | 30\% | 37\% | 35\% | 37\% | 35\% | 0.033 | 31\% | 47\%* |
| Student Degree Completion: | 248 | 292 | 236 | 288 | 343 | 281 | 42.211 | 239 | 223 |
| Student Transfers: | 288 | 154 | 391 | 135 | 326 | 259 | 110.854 | 148 | 141 |
| Student Certificate Completion: | 379 | 392 | 338 | 489 | 392 | 398 | 55.484 | 343 | 86 |

As of April 9,2018

| Methodology Notes: | Timeframe: | Calculation Methods: | Data Sources: |
| :---: | :---: | :---: | :---: |
| Student Course Completion (Success) Rate: | $\begin{aligned} & 5 \text { years (10 } \\ & \text { terms) } \end{aligned}$ | Determined the average success rate over the past 5 years and identified the percent that was one standard deviation below that mean. | Source: Peralta CCD BI Tool |
| Annual COA "Home Campus" Student Persistence (Fall to Fall) Rate: | 2 years (2 Fall Terms) | Determined the average fall-to-fall retention (add: persistence at the College) rate of COA "home campus" students over the past 5 years and identified the percent that was one standard deviation below that mean. See query in BI KE Share Folder under Set Standards - based on District query as of April 9, 2018 as in BI Research Share Folder. Fall to fall persistence calculations prior to Fall 2014 did not consider "home campus." | Source: Peralta CCD BI Tool. Persist_1YL_COL attribute. |
| COA "Home Campus" Student Persistence at COA (next primary term - Fall to Spring; Spring to Fall) Rate: | $\begin{aligned} & 4 \text { academic } \\ & \text { years (Spring } \\ & 2014-\text { Fall } \\ & 2017) \end{aligned}$ | Determined the average persistence rate to the next primary term (fall to spring; spring to fall) of of COA "home campus" students over the past 3.5 years and identified the percent that was one standard deviation below that mean. See query in BI KE Share Folder under Set Standards - based on District query as of April 9, 2018 as in BI Research Share Folder. | Source: Peralta CCD BI Tool. Persist PT1_COL attribute. |
| Student Persistence (Fall to Fall) of students enrolled at COA.* |  | Percentage of students who are retained (enroll again) from the fall semester to the following fall semester. Calculate the mean over the past 4 years and identify the percent that iss one standard deviation below that mean. See query in BI KE Share Folder under Set Standards - based on District query as of April 9, 2018 as in BI Research Share Folder. Modification: begin with first-time students. * Prior calculations did not specify first-time students. | Source: Peralta CCD BI Tool. <br> Persist_1YL_District attribute. |
| Student Degree Completion: | 5 Academic Years | The institution standard is the number ( corrected from: percentage) of new students who complete a degree within 6 years. Identified 5 successive years of new students calculated the mean and identified the percent that was one standard deviation below that mean. COA reports number of students annual to the ACCJ C. | CCCCO Data Mart, Outcomes, Program Awards Summary |
| Student Transfers: | 4 years of 6year cohorts | The institution standard is the number (corrected from: percentage) of new students students who transfer to a 4 -yr institution within 6 years. Identified 4 successive years of new students calculated the mean and identified the value one standard deviation below that mean. | CCCCO Data Mart, Outcomes, Student Transfer Velocity Cohort |
| Student Certificate Completion: | 5 Academic Years | The institution standard is the number (corrected from: percentage) of new students who complete a certificate within 6 years. Identified 5 successive years of new students calculated the mean and identified the value one standard deviation below that mean. (Prior calculation had one year of no data out of 5, suppressing the Mean). | CCCCO Data Mart, Outcomes, Program Awards Summary |

