College of Alameda

Annual Program Update

Supplemental/Revised Template 2014-2015

I.	Overview			
BI Download:	September 19, 2014		Dept. Chair:	Ed Loretto
Subject/Discipline:	AFRAM		Dean:	Myron Jordan
Campus:	College of Alameda			
Mission Statement	• The College of Alameda's African American Studies Department mission, in alignment with the College's mission, is to meet the educational needs of its community by providing comprehensive and flexible programs which will enable students to transfer to four year institutions, to earn degrees and certificates in selected academic and occupational fields, to prepare for positions in the workforce, to improve their basic learning skills and to expand their general knowledge. • The African American Studies Department mission is to expand the student's knowledge base, to assist them in becoming critical thinkers and to increase their research skills through reading and writing. The department has offered only African American history classes in the past. It has currently expanded to offering classes on the Black Family nad Male and Female Gender classes. More classes are in the process of being developed to expand course offerings in the department.			

II.   Enrollment – *see department specific data sheet*

Subject	Term Descr Long	Headcount	Census Enrollment	Course completion	Completion Rate	Retained	Retention Rate
AFRAM	2008 Fall	158	159	104	65%	147	92%
AFRAM	2009 Spring	144	146	86	59%	129	88%
AFRAM	2009 Fall	254	255	156	61%	218	85%
AFRAM	2010 Spring	182	186	99	53%	164	88%
AFRAM	2010 Fall	188	194	116	60%	169	87%
AFRAM	2011 Spring	173	176	105	60%	161	91%
AFRAM	2011 Fall	161	166	98	59%	133	80%
AFRAM	2012 Spring	210	225	135	60%	169	75%
AFRAM	2012 Fall	230	244	145	59%	181	74%
AFRAM	2013 Spring	290	302	183	61%	266	88%

III.   Student Success– *see department specific data sheet*

AFRAM	2008 Fall	157	98	62.40%	10	6%
AFRAM	2009 Spring	144	81	56.30%	15	10%
AFRAM	2009 Fall	248	150	60.50%	30	12%
AFRAM	2010 Spring	181	95	52.50%	17	9%
AFRAM	2010 Fall	187	113	60.40%	18	10%
AFRAM	2011 Spring	174	99	56.90%	13	7%
AFRAM	2011 Fall	157	94	59.90%	24	15%
AFRAM	2012 Spring	219	134	61.20%	50	23%
AFRAM	2012 Fall	236	140	59.30%	55	23%
AFRAM	2013 Spring	302	172	57.00%	36	12%

IV.   **Faculty** –

SUB	SECT	CENSUS	FTES TOTL	FTEF CONT	FTEF EXSV	FTEF TEMP	FTEF TOTL
FA13	5	237	23.7	1	0	0	1
SP14	5	237	23.7	1	0	0	1

V.   Qualitative Assessments

CTE and Vocational: Community and labor market relevance. Present evidence of community need based on Advisory Committee input, industry need data, McIntyre Environmental Scan, McKinsey Economic Report, licensure and job placement rates, etc.	
Transfer and Basic Skills: Describe how your course offerings address transfer, basic skills, and program completion.	No Change. Refer to 2012 Program Review

VI. Course SLOs and Assessment

	Fall 2014
Number of active courses in your discipline	5
Number with SLOs	60%
% SLOs/Active Courses	
Number of courses with SLOs that have been assessed	60%
% Assessed/SLOs	60%

Describe types of assessment methods you are using
Assessment is based on all written materials and final grades.

Describe results of your SLO assessment progress
Since there was a higher retention rate, more students completed the courses and there was a higher rate of satisfactory grades.

Describe how assessment results and reflection on those results have led to improvements.
New material was added.

VII. Program Learning Outcomes and Assessment

	Fall 2014
Number of degrees and certificates in your discipline	1
Number with Program Learning Outcomes	3
Number assessed	3
% Assessed	60%

Describe assessment methods you are using
Analyzing the data and SLOs

Describe results of assessment. Describe how assessment of program-level student learning outcomes led to certificate/degree program improvements.
Currently in progress

VIII. Strategic Planning Goals

Check all that apply.	Describe how goals apply to your program.
☐ Advance Student Access, Success & Equity ☐ Engage our Communities & Partners ☐ Build Programs of Distinction ☐ Create a Culture of Innovation & Collaboration ☐ Develop Resources to Advance & Sustain Mission	No Change. Refer to 2012 Program Review

IX. College Strategic Plan Relevance

Check all that apply

X ☐ New program under development
X ☐ Program that is integral to your college's overall strategy
X ☐ Program that is essential for transfer
X ☐ Program that serves a community niche
X ☐ Programs where student enrollment or success has been demonstrably affected by extraordinary external factors, such as barriers due to housing, employment, childcare etc.
☐ Other

X. Action Plan

Please describe your plan for responding to the above data (quantitative, qualitative, and data specifically from course and program learning outcomes assessment). Consider curriculum, pedagogy/instructional, scheduling, and marketing strategies. Also, please reference any cross district collaboration with the same discipline at other Peralta colleges.

Include overall plans/goals and specific action steps.

The number of course offerings will be increased and instructional pedagogy will reflect the technology available for research. Ongoing collaboration with district wide colleagues and community sites will be used to offer outreach courses as the economy improves.

XI. Needs

Please describe and prioritize any **faculty, classified, and student assistant** needs.
We need additional adjunct faculty to teach new classes

Please describe and prioritize any **equipment, material, and supply** needs.
We need to purchase films (CDs, video) for the future film course.

Please describe and prioritize any **facilities** needs.
We need continued use of the smart classroom.

College of Alameda

MISSION
The Mission of College of Alameda to serve the educational needs of its diverse community by providing comprehensive and flexible programs and resources that empower students to achieve their goals.

VISION
The Vision of College of Alameda is that we are a diverse, supportive, empowering learning community for seekers of knowledge. We are committed to providing a creative, ethical and inclusive environment in which students develop their abilities as thinkers, workers and citizens of the world.

VALUES

We use this vision to choreograph three central themes in our quest for "learning excellence" and services to students.

∗ Academic Excellence

∗ Budgetary Competence

∗ Community Engagement

We call these "our ABCs" emphasizing crucial success indicators for our students in achieving an enhanced capacity to pursue their dreams!

District Strategic Goals & Institutional Objectives 2014-2015

The following are the Peralta Community College District's Strategic Goals and Institutional Objectives for the Academic Year 2014-15 (July 1, 2014 – June 30, 2015) which will be evaluated in Summer 2015.

Strategic Focus for 2014-2015: Our focus this year will be on student success in the core educational areas of basic skills/ESOL (English for speakers of other languages), transfer, and CTE (career technical education) by encouraging accountability, outcomes assessment, innovation and collaboration while spending within an established budget.

Strategic Goals & 2014-2015 Institutional Objectives	
A: Advance Student Access, Equity, and Success	**A.1 Student Access:** Increase enrollment for programs and course offerings in the essential areas of basic skills/ESOL, CTE and transfer to achieve the District target of 19,355 RES FTES. **A.2 Student Success:** Increase students' participation in SSSP eligible activities by 50%, with specific emphasis on expanding orientations, assessments, academic advising and student educational plans. **A.3 Student Success:** Using baseline data, increase student engagement in activities such as student governance, student life activities, Student leadership development, service learning programs, learning communities, student employment, etc. **A.4 Student Equity Planning:** Address the achievement gap through fully developing and implementing the student success and equity plans at each campus.
B: Engage and Leverage Partners	**B.1 Partnerships:** Develop a District-wide database that represents our current strategic partnerships and relationships. **B.2. Partnerships:** Expand partnerships with K-12 institutions, community based organizations, four-year institutions, local government, and regional industries and businesses.
C: Build Programs of Distinction	**C.1 Student Success:** Develop a District-wide first year experience/student success program. **C.2 Student Success:** Develop an innovative student success program at each college.

D: Strengthen Accountability, Innovation and Collaboration	**D.1 Service Leadership:** Provide professional development opportunities for faculty, staff and administrators that lead to better service to our students and colleagues. **D.2 Institutional Leadership and Governance:** Evaluate and update policies and administrative procedures and the PBIM participatory governance structure.