# Peralta Community College District Annual Program Update Template 2014-2015 

| I. Overview |  |
| :--- | :--- |
| Date Submitted: |  |
| Data Download Date: | World Languages: Spanish, German, Vietnamese, <br> and Chinese. |
| Discipline: | Alameda |
| Campus: | Myron Jordan |
| Dean: | Dr. Popal and Christa Ferrero |
| Department Chair: | The mission of the World Languages <br> Program/courses at College of Alameda is to help <br> students develop communicative and cultural <br> competence in Vietnamese, Chinese, Spanish and <br> German. Students work on developing proficiency in <br> listening, speaking, writing, and reading in these <br> languages, in addition to developing cultural <br> knowledge about these four countries and <br> communities. Courses are conducted in the <br> designated languages and much class time is <br> dedicated to task-based, communicative activities.. |
| Mission Statement: |  |

II. Success Rate and Enrollment Data:

| Subject | Term | TOTAL <br> GRADED | SUCCESS | SUCCES <br> S RATE | WITHDRAWAL | WITHDRAWAL RATE |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
| VIET | 2008 <br> Fall | 28 | 24 | $85.70 \%$ | 3 | $11 \%$ |
| VIET | 2009 <br> Spring | 45 | 36 | $80.00 \%$ | 1 | $2 \%$ |
| VIET | 2009 <br> Fall | 61 | 52 | $85.20 \%$ | 3 | $5 \%$ |
| VIET | 2010 <br> Spring | 32 | 31 | $96.90 \%$ | 0 | $0 \%$ |
| VIET | 2010 <br> Fall | 58 | 54 | $93.10 \%$ | 1 | $2 \%$ |
| VIET | 2011 <br> Spring | 43 | 40 | $93.00 \%$ | 1 | $2 \%$ |
| VIET | 2011 <br> Fall | 57 | 48 | $84.20 \%$ | 3 | $5 \%$ |
| VIET | 2012 <br> Spring | 77 | 62 | $80.50 \%$ | 4 | $5 \%$ |
| VIET | 2012 <br> Fall | 16 | 13 | $81.30 \%$ | 3 | $19 \%$ |
| VIET | 2013 <br> Spring | 51 | 45 | $88.20 \%$ | 3 | $6 \%$ |


| Subject | Term | TOTAL GRADED | SUCCESS | SUCCESS RATE | WITHDRAWAL | WITHDRAWAL RATE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CHIN | 2008 Fall | 69 | 55 | 79.70\% | 14 | 20\% |
| CHIN | 2009 Spring | 69 | 64 | 92.80\% | 5 | 7\% |
| CHIN | 2009 Fall | 80 | 72 | 90.00\% | 8 | 10\% |
| CHIN | 2010 Spring | 64 | 58 | 90.60\% | 6 | 9\% |
| CHIN | 2010 Fall | 71 | 62 | 87.30\% | 9 | 13\% |
| CHIN | 2011 Spring | 64 | 58 | 90.60\% | 6 | 9\% |
| CHIN | 2011 Fall | 55 | 49 | 89.10\% | 6 | 11\% |
| CHIN | 2012 Spring | 51 | 49 | 96.10\% | 2 | 4\% |
| CHIN | 2012 Fall | 65 | 63 | 96.90\% | 2 | 3\% |
| CHIN | 2013 Spring | 59 | 58 | 98.30\% | 1 | 2\% |


| Subject | Term Descr <br> Long | Headcount | Census <br> Enrollment | Course completion | Completion Rate | Retained | Retention Rate |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| GERM | 2008 Fall | 33 | 33 | 17 | $52 \%$ | 26 | $79 \%$ |
| GERM | 2009 Fall | 47 | 47 | 26 | $55 \%$ | 27 | $57 \%$ |
| GERM | 2010 Spring | 19 | 19 | 10 | $53 \%$ | 16 | $84 \%$ |
| GERM | 2010 Fall | 52 | 52 | 29 | $56 \%$ | 38 | $73 \%$ |
| GERM | 2011 Fall | 48 | 48 | 30 | $63 \%$ | 33 | $69 \%$ |
| GERM | 2012 Spring | 20 | 20 | 17 | $85 \%$ | 19 | $95 \%$ |
| GERM | 2012 Fall | 40 | 40 | 32 | $80 \%$ | 32 | $80 \%$ |
| GERM | 2013 Spring | 18 | 18 | 17 | $94 \%$ | 17 | $94 \%$ |


| Student Data in Spanish Courses |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Fall 2009 | Fall 2010 | Fall 2011 |
| Census Enrollment (duplicated) | 127 | 115 | 153 |
| Sections (master sections) | 3 | 4 | 5 |
| Total FTES | 21.5 | 16.39 | 20.07 |
| Total FTEF | 1 | 1.33 | 1.53 |
| FTES/FTEF | 21.5 | 12.29 | 13.09 |
| Retention |  |  |  |
| Enrolled | 127 | 115 | N/A |
| Retained | 62 | 79 | N/A |
| \% Retained | 52 | 75 | N/A |
| Success |  |  |  |
| Total Graded | 117 | 105 | N/A |
| Success | 52 | 63 | N/A |
| \% Success | 44 | 60 | N/A |
| Withdraw | 55 | 26 | N/A |
| \% Withdraw | 47 | 24 | N/A |


| III. Faculty Data in Spanish Program |
| :---: | :---: |
|  Fall 2011 <br> Contract FTEF 1.28 <br> Hourly FTEF 0.2 <br> Extra Service FTEF 0.05 <br> Total FTEF 1.53 <br> \% Contract/Total 83.69 |

## IV. Faculty Data Comparables F2011 Sapnish

|  | Alameda | Berkeley | Laney | Merritt |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Contract FTEF | 1.28 | 2.4 | 1 | 0 |
| Hourly FTEF | 0.2 | 4 | 1.87 | 0.67 |
| Extra Service FTEF | 0.05 | 0 | 0 | 0 |
| Total FTEF | 1.53 | 6.39 | 2.86 | 0.67 |
| \% Contract/Total | 83.68 | 37.5 | 34.88 | 0 |


| V. Accomplishments and Goals - Course SLOs and Assessment |  |
| :--- | :--- |
| Number of active courses in Spanish | Though there are six active courses: 1A-1B, 2A-2B, and <br> 30A-30B, College of Alameda only offers one: Spanish <br> 1A. At minimum, in order to be a program, both Spanish <br> 1A and 1B must be offered. <br> A core foreign language program consists of 4 courses: |
|  | 1A/1B comprise first year college level foreign language <br> and 2A/2B comprise second year college level foreign <br> language. Each course is 5 units for a total of 20 units. |
|  | From 2009-2011following the retirement of the longtime <br> Spanish instructor, the program was rebuilt; previous <br> problems that had weakened its integrity such as grade <br> inflation, lack of adherence to course outlines and <br> concurrent offerings of courses were corrected. |
|  | For Spring 2012, the program was ready to offer Spanish <br> 2A. Spanish 1A, 1B and 30A were successfully being <br> offered. |
|  | However, as of Oct. 5, 2011, the college administration <br> needed to cut classes and the program was cut by 57\% to <br> a mere 3 sections with only 2 of the active courses to be <br> offered: Spanish 1A and Spanish 30A. Spanish had the <br> most severe cuts of all disciplines at the college in this <br> decision. This action rendered the program unviable. |


| VI. Accomplishments and Goals - Program Outcomes and Assessment |  |
| :--- | :--- |
| Number of degrees and certificates in your <br> discipline | There is no longer an AA degree in Spanish and other <br> World Languages . |
| Number with Program Learning Outcomes | There are none (see above). |
| Number assessed | N/A |
| \% Assessed | N/A |
| \% Assessed/SLOs | N/A |
| Describe assessment methods you are <br> using | N/A |
| Describe results of assessment progress | N/A |


| I. Accomplishments and Goals - Strategic Planning |  |
| :---: | :---: |
| Advance Student Access, Success, \& Equity | Were there to be a program, it would be to improve student persistence, retention and completion rates in courses. <br> Student Success \& Equity at CoA have the potential to be greatly enhanced if had a Spanish program. Native speakers of Spanish could be in a position to 'fast-track' to the AA-T Spanish degree by "challenging" the first two of the required 4 courses for the AA-T degree. (For them to be "challenged" they need to be offered.) <br> This would require the offering of Spanish $2 \mathrm{~A} / 2 \mathrm{~B}$, and equally important it would require that counselors inform native speakers of Spanish of the option to take the "Credit by Exam" for Spanish 1A/1B. For the past four years, Spanish native speakers have not been informed of their option to challenge $1 \mathrm{~A} / 1 \mathrm{~B}$. <br> Student success could also be enchanced if it is recommended that non-native speakers of Spanish first complete English 1A before taking Spanish 1A. There is a high drop out rate in Spanish 1A because basic skills students are counseled to take Spanish 1A due to its title of "Elementary Spanish" as if it were at the elementary school level. However, it is the course number that indicates rigor. Spanish 1A is at the level of PreCalculus. |
| Engage our Communities \& Partners | N/A |
| Build Programs of Distinction | N/A |
| Create a Culture of Innovation \& Collaboration | N/A |
| Develop Resources to Advance \& Sustain Mission | We need to market our World Languages to different communities and create multiple course programs for each of these languages- Spanish, Chinese, Vietnamese, and German. |


| III. Accomplishments and Goals - Strategic Plan Relevance |  |
| :---: | :---: |
| New Programs Under Development | Due to the reduction of core courses this semester, it would be difficult for any new programs to be developed (see above). |
| Programs Integral to Overall College Strategy | All World Languages courses are integral to the overall college strategy. |
| Programs Essential for Transfer | World Languages 1A, 1B, 2A and 2B are essential for transfer. 2A and 2B have not been offered by the college. And 1 B is no longer offered. |
| Programs that Serve a Community Niche | In addition to transfer, the Spanish courses also serve a community niche to the Spanish speaking population of Oakland and Alameda which continues to grow rapidly. <br> CoA needs to determine demographic representation, not based on head count, but weighted by FTES percentages. This would more accurately reflect the growing latino demographic in Peralta and CoA. <br> In the Oakland public schools, latino students make up the largest ethnic group of the student population. According to 2010 census data, latinos make up over $25 \%$ of the Oakland population. It is a fact that Latinos are reticent about disclosing demographic status; the numbers are most likely much higher than $25 \%$. More importantly for CoA and PCCD, "Latino youth represent the largest ethnic group in Oakland for youth under 20 years of age."See the chart on page 10, "Race and Ethnicity of Oakland Youth by Age Group", http://www.ofcy.org/assets/Uploads/Strategic-Plan/OFCY-Youth-Indicator-Report.03162012.pdf. <br> COA is currently seeing a rapid rise in its latino student population and the 'wave' of Latino students that is coming and is eligible to enroll at CoA is significant. Spanish 2A and 2B would fill the need of this community by offering courses that develop their reading and writing skills in Spanish and offer them an potential AA-T degree. (Native speakers can either challenge the pre-requisite for 1A and 1B or take the Credit by Exam for Spanish 1A/1B.) <br> Because these courses are not offered at COA, this large community niche is not being served. |
| Programs where student enrollment or success has been affected by extraordinary external factors, such as barriers due to | Click here to enter text. |

housing, employment, childcare, etc.

## IX. Accomplishments and Goals - CTE, Transfer, Basic Skills

CTE and Vocational: Community and labor market relevance. Present evidence of community need based on Advisory Committee input, industry need data, McIntyre Environmental Scan, McKinsey Economic Report, licensure and job placement rates, etc.

Transfer and Basic Skills: Describe how course offerings address transfer, basic skills, and program completion

Spanish courses are college transfer courses.
They also offer highly valuable marketable skills Spanish proficiency. It is the second language of the East Bay, of California, of the United States and of the world. These skills are indispensible in industry such as law enforcement, all medical fields, education, social services, sales and more. The evidence is indisputable.
All Spanish courses satisfy CSU and UC requirements for transfer. Spanish 1B, Spansh 2A and 2B satisfy the UC Foreign Language requirement at UC Berkeley. Spanish 2A and 2B have not been offered in many years.

| X. Action Plans and data sources (indicate which data sources used) |  |
| :--- | :--- |
| Describe action plans for responding to the above <br> data. Consider curriculum, pedagogy/instructional, <br> scheduling, and marketing strategies. Also, please <br> reference any cross district collaboration with the <br> same discipline at other Peralta colleges. | None |
| Data Source - Assessment Findings | Click here to enter text. |
| Data Source - BI Data | Click here to enter text. |
| Data Source - Institutional Goals | Click here to enter text. |
| Other Data Sources | Click here to enter text. |


| XI. Needs and data sources (indicate which data sources used) <br> Please prioritize in each category, with highest priority first. |  |
| :--- | :--- |
| Please describe any equipment, material and <br> supply needs. | None |
| Please describe any faculty/classified/student <br> assistant needs. | None |
| Please describe any facilities needs. | None |
| Please describe any technology needs. | None |
| Data Source - Assessment Findings | Click here to enter text. |
| Data Source - BI Data | Click here to enter text. |
| Data Source - Institutional Goals | Click here to enter text. |
| Other Data Sources | Click here to enter text. |

