

THE ALAMEDA PROMISE SCHOLARSHIP

The College of Alameda Promise Scholarship (Alameda Promise) provides a pathway for eligible Alameda high school graduates to attend College of Alameda for one year without paying enrollment or other fees (based on 12 units/semester plus other fees).

The Alameda Promise also provides students with intensive academic support, college transfer assistance, priority registration, and a textbook stipend of \$250.

In a time of rising inequality and low social mobility, improving access to education has the potential to increase equality of opportunity for all Alameda students.

The Alameda Promise scholarship will provide students with financial support for their first year of college and the inspiration to continue to achieve their higher education goals.



Kadeef Salaam

"One of our first Alameda Promise students, Kadeef Salaam graduated in 2016 from Encinal High School. His dream is to hold political office and "help those

living in poverty and who are less fortunate." He says his experience and education received at CoA has been "top tier."



ABOUT COLLEGE OF ALAMEDA

Since 1970 College of Alameda has held classes on a 62-acre campus, located at the intersection of Webster Street and Ralph Appezato Memorial Parkway in Alameda. Enrollment is open to all people who meet the State of California eligibility requirements.

Associate in Arts (AA) or Associate in Science (AS) degrees and certificates may be earned in many areas of liberal arts and occupational studies. Most credits earned are transferable to the University of California, California State Universities, and to other public and private four-year colleges and universities across the nation.

College of Alameda is accredited by the Accrediting Commission for Community and Junior Colleges of the Western Association of Schools and Colleges.

Nondiscrimination Policy

The District shall provide access to its services, classes and programs without regard to, national origin, religion, age, sex or gender, gender identification, race or ethnicity, color, medical condition, ancestry, sexual orientation, marital status, physical or mental disability, pregnancy or because he/she is perceived to have one or more of the foregoing characteristics, or based on association with a person or group with one or more of these actual or perceived characteristics.

College Mission

The Mission of College of Alameda is to serve the educational needs of its diverse community by providing comprehensive and flexible programs and resources that empower students to achieve their goals.



ALAMEDA PROMISE

YOUR PROMISE FOR A BETTER FUTURE!



Alameda Promise

WHAT ARE THE GOALS OF ALAMEDA PROMISE?

THE ALAMEDA PROMISE AIMS TO:

- Increase the percentage of high school graduates in the city of Alameda entering college
- Strengthen students' access to career pathways and preparation to join the workforce in Alameda and surrounding areas
- Deepen the connection between College of Alameda and its home community

ELIGIBILITY REQUIREMENTS:

- Must be a recent graduate from Alameda, ASTI, Encinal, or Island high schools, or Alameda Adult school.
- Follow the College of Alameda Steps to Success for new students
- Enroll in 12 units per semester at College of Alameda

QUESTIONS ABOUT THE ALAMEDA PROMISE?

For more information about the Alameda Promise go to <http://alameda.peralta.edu/COAPromise/> or contact us at: COAPromise@peralta.edu.



Emily Duong

"After hearing about the Alameda Promise scholarship program from the Encinal High School College and Career Center, Emily Duong, 19, is enjoying a "pretty chill" experience as a first-year College

of Alameda student. Duong's dream job is to work in the medical field to help people in need. CoA is "a great opportunity" for students coming out of high school because it can provide extra help, she says."

WHY IS A COLLEGE EDUCATION IMPORTANT?

College graduates with a bachelor's degree typically earn 66 percent more than those with only a high school diploma; and they are far less likely to face unemployment. This translates into real dollars. The average employee with a bachelor's degree will earn approximately \$1 million more over the course of their lifetime than a worker without a postsecondary education.

HOW DOES FAMILY INCOME AFFECT COLLEGE ATTAINMENT?

Over the past 50 years the gap between low-income and high-income college attainment has doubled. According to a study by the Brookings Institute (2013), while children of high- and low-income families are born with similar abilities, higher-income families invest more in their children's education. As a result, the gap between high- and low-income students in K-12 test scores, college attendance and completion, and graduation rates is growing.

SUPPORT THE ALAMEDA PROMISE

Your gift will make a substantial difference in the life of an Alameda Promise student. A tax-deductible donation of any amount to the Peralta Colleges Foundation, designating the "Alameda Promise Fund" will help academically talented students achieve their dreams. The Peralta Colleges Foundation is an independent 501(c)(3) non-profit organization.

- \$1,200 supports 1 Promise Student
 - \$2,400 supports 2 Promise Students
- Any size donation will contribute to student success.

Donations may be made by mailing your check to:
The Peralta Colleges Foundation
333 East 8th St., Oakland, CA 94606
Checks should be made payable to the Peralta Colleges Foundation with "Alameda Promise Fund" in the memo.

Donations also may be made online at: <http://web.peralta.edu/foundation/>

For information about donating major gifts of \$5,000 or more to the Alameda Promise, please call College of Alameda, President Timothy Karas, (510) 748-2273.

