



Welcome to Program Review

College of Alameda - 2019

Student Activities & Campus Life - Service Area or Special Program

Annual Program Update

Program Overview

Please verify the mission statement for your program. If your program has not created a mission statement, provide details on how your program supports and contributes to the College mission.

We provide activities, programs and services that improve the overall student experience.

Program Total Faculty and/or Staff

Full Time

Aja Butler

Part Time

Njoube Dugas

The Program Goals below are from your most recent Program Review or APU. If none are listed, please add your most recent program goals. Then, indicate the status of this goal, and which College and District goal your program goal aligns to. If your goal has been completed, please answer the follow up question regarding how you measured the achievement of this goal.

Implement an income generating business to support campus life programming and student leadership development at College of Alameda.

Status

Completed

If Completed, What evidence supports completion of this goal? How did you measure the achievement of this goal?

In the fall 2019 semester the ASCOA funded coffee bar opened on the 2nd floor of the student center.

College Goal

Increase retention and persistence rates

District Goal

Develop and Manage Resources to Advance Our Mission

Create consistent and engaging campus life programs and activities.

Status

If Completed, What evidence supports completion of this goal? How did you measure the achievement of this goal?

In-Progress

College Goal

Increase retention and persistence rates

District Goal

Advance Student Access, Equity, and Success

Implement a comprehensive leadership program for ASCOA student leaders.

Status

If Completed, What evidence supports completion of this goal? How did you measure the achievement of this goal?

In-Progress

College Goal

Increase retention and persistence rates

District Goal

Advance Student Access, Equity, and Success

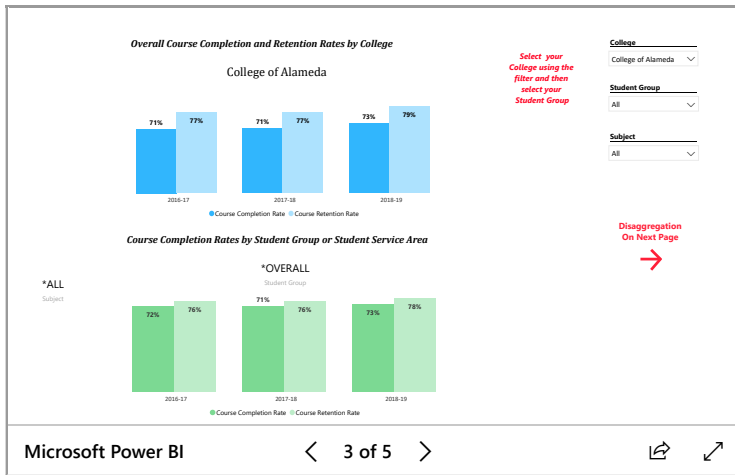
Describe your current utilization of facilities, including labs and other space

Student Activities and Campus Life programs are located in the Student Center (F-building). The ASCOA offices are also located on the second floor of the student center. Department programs regularly occur either inside the building or in the adjacent quad area. Additionally the coffee bar is located on the second floor, and staff utilize the kitchen and storage areas.

Program Update

Semester End Enrollment/Usage Pattern

Review your Semester End Enrollment by setting the filter to your college and subject



Using the dashboard, review and reflect upon the data for your program. Describe any significant changes and discuss what the changes mean to your program. Consider whether performance gaps exist for disproportionality impacted students. Focus upon the most recent year and/or the years since your last comprehensive program review. Cite data points from the dashboard to support your answer.

n/a

Describe the department's progress on Student Learning Outcomes (SLOs) and/or Administrative Unit Outcomes (AUOs) since the last Program Review/APU. If your discipline offers a degree or certificate, please describe the department progress on Program Learning Outcomes (PLOs).

Progress on department student learning outcomes have continued to progress in the positive direction. Results from post event surveys show more than 90% of event attendees rate their experience at department events as "awesome". Out of the 90 students that responded to our post event survey for the Free Breakfast Program, 100% reported feeling supported. And 80% of respondents rated the meal the received as a 4 or higher.

Describe the outcomes and accomplishments from previous year's funded resource allocation request.

Brief description of funded request	Source (any additional award outside your base allocation)	Total Award Amount	Outcome/Accomplishment
Hunger Free Campus Support	Chancellors Office	25,816	Through our partnership with Alameda County Community Food Bank we distributed 49,407 pounds of food through our bi-weekly produce market. Through our Free Breakfast Program and Free Food for Finals week we distributed 1054 meals to College of Alameda students.

In the boxes below, please add improvement actions and resource requests that are directly related to the questions answered in this section. If there are no improvement actions or resource requested in this area, leave blank.

Improvement Actions

Improvement Action

Improvement Action

Action Item	Description	To be completed By	Responsible Person
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Resource Request

Personnel	Classified Staff		
% Time	Description/Justification	Estimated Annual Salary Costs	Estimated Annual Benefits Costs
100	Currently the department shares a staff assistant with another campus department. Having a part-time staff assistant negatively impacts department operations by limiting productivity and effectiveness. The addition of a full-time 10 month staff assistant would help increase productivity and program support.	39000	20000
Total Costs			
69000			

Resource Request

Personnel	Classified Staff		
% Time	Description/Justification	Estimated Annual Salary Costs	Estimated Annual Benefits Costs
100	Reinstate full time program specialist to support department activities related to student clubs, leadership workshops, coordinating campus events and basic needs initiatives.	55000	20000
Total Costs			
75000			

Resource Request Summary

Total Cost: \$144000
 Total Resource Request: 2

Program Update						
Personnel	Type	% Time	Description/Justification	Estimated Annual Salary Costs	Estimated Annual Benefits Costs	Total Costs

Classified Staff	100	Currently the department shares a staff assistant with another campus department. Having a part-time staff assistant negatively impacts department operations by limiting productivity and effectiveness. The addition of a full-time 10 month staff assistant would help increase productivity and program support.	39000	20000	69000
Classified Staff	100	Reinstate full time program specialist to support department activities related to student clubs, leadership workshops, coordinating campus events and basic needs initiatives.	55000	20000	75000
Sub-Total: \$144000					

- Professional Development
No Resources found for this category
- Technology and Equipment
No Resources found for this category
- Supplies
No Resources found for this category
- Facilities
No Resources found for this category
- Library
No Resources found for this category
- Other
No Resources found for this category

Sign and Submit

Please provide the list of members who participated in completing this program review.

Aja Butler

Please enter the name of the person submitting this program review.

Aja Butler