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CoA President Dr. Nathaniel Jones III

President's Corner: Navigating the Road Ahead

It has been an eventful past few weeks and once again external forces are shaping our path forward. This week the District announced the availability of Covid-19 vaccines for all faculty and staff through the City of Berkeley as per a communication received from **Matthai K. Chakko**, the City Communications Director. Employees interested in vaccinations may sign up for notifications from the City of Berkeley at bit.ly/berkvaccine and also register at MyTurn.ca.gov, which will become the primary way of registering in the future. The success of the vaccine rollout has the potential to positively affect many aspects of our lives and our students' lives, including when the District will return to in-person instruction and student support services. I am hopeful for all of us that day will be soon.

Spring Flex Day Was a Great Success!

Last week we had an excellent Spring Flex day, and I want to thank all who participated in the workshops and especially those on the Professional Development Committee who organized the event, including **Dr. Diana Bajrami co-chair, Maurice Jones co-chair, Kawanna Rollins, Michael Duensing, Marivic Lizardo, and Ann Chun**. I also want to thank all who attended my presentation on Student Enrollment and Success: Shared Responsibility and Institutional Priority. I am including a few important highlights here for those who may not have had an opportunity to attend. The whole presentation is on the President's Office webpage: <https://alameda.peralta.edu/wp-content/uploads/2021/03/Spring-3.18.21-Enrollment-Presentation-1.pdf>

Student Enrollment and Success: Shared Responsibility and Institutional Priority

As most of us are somewhat painfully aware, District and College enrollments have been on a precipitous downward trend for the past five years. CoA is doing slightly worse than the District overall, with a double

digit drop in FTES since AY 2017-18. This is not just a local issue. In 2019, [California Community Colleges](#) were reported to have hit a 20 year statewide low in enrollments; and more recently, nationally, community college enrollment rates [dropped by about 30 percent in fall 2020](#).

There is some good news in that while enrollments have declined, we have seen overall some increases in course success and retention rates during this period as well, except for students who are American Indian, African American, Pacific Islander, or of low social economic status.

Recent studies that the District conducted with the strategic enrollment management consulting firm, [Cambridge West Partnership, LLC](#), indicated that the pandemic exacerbated our enrollment declines and especially among American Indian, African American, and Pacific Islander students as well as students with low social economic status.

The implications of enrollment declines are resulting in the following:

- Reduced access to needed education,
- Disproportionate impact on most vulnerable students,
- Decreased skilled workforce,
- Lower health status and life expectancy (<https://consumer.healthday.com/3-8-which-americans-live-longest-education-matters-more-now-than-race-study-shows-2650890374.html>), and
- Reduced apportionment funding, leading to difficult decisions.

The road ahead will not be easy, but by working together accomplishing our mission is absolutely an achievable goal. The research conducted by the District will help inform our strategic enrollment management approach at the college going forward. Most importantly, our strategic enrollment management efforts will be data-driven and student-focused. Other recommendations include: ensuring that student academic needs drive enrollment management decisions, and, as a general rule, determining our students' academic needs (curriculum balance, quality of instruction, availability of courses, etc.), which will be primary factors guiding our enrollment management decisions.

In solidarity: Important events and resources for our AAPI Students

In closing, I and the rest of the CoA leadership team want to reaffirm that CoA stands in solidarity with our Asian American Pacific Islander (AAPI) students, colleagues, and community members in strongly condemning all acts of violence and racism, and that we are committed to ensuring the safety and well-being of our AAPI students, faculty, staff, and community members. Furthermore, CoA stands against ALL hate, racism, discrimination, or violence against any group, and will not tolerate it in any form.

Many thanks to our faculty and staff who have compiled a webpage with special resources available for faculty, staff, students, and community members. Please share the information with students and others whom you think may benefit from this information by clicking this link: [AAPI Resources](#).

Warmest regards,



Dr. Nathaniel Jones III
College of Alameda President



A glorious occasion: Dr. Beal-Urbe pictured with her son at the CoA tenure reception on March 10, 2020.

Kudos

Our very own Mathematics Instructor and Math Department Co-Chair **Dr. Khalilah Beal-Urbe** is a 2021 Mathematically Gifted & Black Honoree! Each year, the Network of Minorities in Mathematical Sciences chooses twenty-eight Black Mathematicians to spotlight during Black History Month for their contributions to the field. This year, Dr. Beal-Urbe was featured on February 25, 2021.

Says Beal-Urbe of the award, “We do this work humbly, following those who have gone before us and helping pave the way for those coming behind. I am very grateful for both the honor and the ability to represent the College of Alameda in such a positive light!”

To view the article and learn more about the

Network of Minorities in Mathematical Sciences, click this link:

<https://mathematicallygiftedandblack.com/honorees/khalilah-beal-uribe/>.

DISTANCE EDUCATION



College of Alameda Has Been Accepted into the California Virtual Campus (CVC) Consortium

The CVC Consortium is a group of 65 California Community Colleges that work together to address online achievement gaps and increase student access to fully-resourced online courses. The Consortium provides structure and guidance for colleges to achieve the following:

- Increase growth for online course development, approval, and delivery.
- Facilitate robust faculty/staff orientation, professional development, and support.
- Assist in the development and delivery of comprehensive online learner readiness resources and other student support services.
- Increase the use of technologies to support online teaching and learning.
- Streamline student service delivery and the enrollment process.

Learn more about the CVC Consortium: <https://cvc.edu/about-the-oei/college-participation/>

This article is an excerpt from the March 2021 DE Newsletter. Click [HERE](#) for the complete newsletter.

The mission of the College of Alameda is to serve the educational needs of its community by providing comprehensive and flexible programs and resources to empower students to achieve their goals.



March 18, 2021, Flex Day Summary

The month of March has been designated Women's History (Her Story) Month by U.S. Presidential proclamation in recognition of the tremendous contributions that women have made and continue to make in American history. In honor of "Her Story Month" the dominant Spring Flex Day 2021 themes focused on women and enrollment management. The event was well-attended with 108 faculty, classified professionals, and students participating.

The agenda highlighted a presentation on Women and Pandemic by **Kawanna Rollins** and **Dr. Diana Bajrami** focusing on the disproportionate burden of Covid-19 on women with a strong statement against the current violence towards women and our Asian communities.

Enrollment as a Shared Responsibility Presentation by CoA President **Dr. Nathaniel Jones III** was one of the mornings featured presentations where important data were shared and a robust discussion followed.

The other morning featured session was provided by **Dr. Jannett Jackson** who presented on Women in Leadership in Higher Education: Cross gender communication and organizational culture. Faculty had a chance to work in breakout rooms in three different case vignettes highlighting the importance of women leadership.

PCCD Interim Chancellor **Dr. Jannett Jackson** served as Chancellor of the Chabot-Las Positas Community College District in Dublin, California, before retiring in 2018. Prior to her appointment as Chabot-Las Positas Community College District Chancellor in June 2013, Dr. Jackson was President of College of Alameda for three years, where she also served for six years as our Vice President of Instruction. Dr. Jackson's 28 years of military service in the National Guard is also noteworthy. In addition to serving as Colonel and brigade commander, she served as Joint Forces Command Director in charge of strategic plans, policies and interagency interoperability. Dr. Jackson was awarded the Bronze Star in 2006.

The afternoon sessions included division meetings, special trainings for classified professionals such as Shared Governance training and Microsoft forms. Guided Pathways, Passion Amid Pandemic: CTE Pathways Panel Presentation, and People Soft training made this day both well-attended and well-liked.

Some of the feedback we received worth highlighting includes the following comments by participants:

- *"Relevant topics, knowledgeable and engaging speakers!"*
- *"It was very well planned out. Real and realistic- issues and world's problems."*
- *"It was very well organized and facilitated."*
- *"Great choices of workshops and presentations!"*
- *"We appreciate the Professional Development Committee's work."*
- *"All the sessions were meaningful, timely and necessary."*
- *"Thank you all for your hard work!"*

Spring Flex Day was organized by Professional Development Committee, including **Dr. Diana Bajrami co-chair, Maurice Jones co-chair, Kawanna Rollins, Michael Duensing, Marivic Lizardo, and Ann Chun.**

Submitted by Dr. Diana Bajrami, Co-chair Professional Development Committee & Economics Professor



2021 AHSIE Best Practices Conference

Centering HSIs in Times of Change

Faculty, Staff, and Administrators Attended the 2021 AHSIE Best Practices Conference

As the College begins to focus on transforming from a Hispanic enrolling institution to a Hispanic thriving institute, there is much that we can learn from other institutions that have undergone similar transitions. The Alliance of Hispanic Serving Institution Educators (AHSIE) offers an annual conference that provides practitioners from current and emerging Hispanic Serving Institutions with opportunities to share ideas, build partnerships, and influence the development of policies designed to increase student success.

This year, seven ACCESO/Puente team members and CoA administrators attended the virtual [AHSIE annual conference](#), including President **Dr. Nathaniel Jones III**, Vice President of Instruction **Dr. Don Miller**, Dean of Liberal Studies and Language Arts **Lilia Celhay**, Director **Horacio Corona Lira**, Student Services Specialist **Mayra Arevalo-Agyapong**, Counselor **Danna Chavez Baquero**, and Puente English Instructor **Anthony Scoggins**.

The Conference included a series of workshops and panel discussions. The opening Keynote Address was presented by **Dr. Bettina L. Love**, who discussed the struggles and the possibilities of committing ourselves to an abolitionist goal of educational freedom, as opposed to reform. She explained how abolitionist Teaching is built on the creativity, imagination, boldness, ingenuity, and rebellious spirit of abolitionists to fight for an educational system where all students are thriving, not simply surviving. **Dr. Love** is an award-winning author who serves as the Athletic Association Endowed Professor at the University of Georgia, and is a pioneer in establishing Abolitionist Teaching and schools.

The main foci of the conference included: culturally responsive and sustaining teaching and learning practices in the classroom, the impact of America's racism on Black children and Black families, and abolitionist teaching to foster social justice classrooms and schools.

I want to thank my colleagues for attending this conference with me and for championing this important work at the College.

Submitted by Horacio Corona Lira, Director, Hispanic Serving Institution Grant ACCESO/Puente Programs

1619 PROJECT

In partnership with the 1619 project, we will address the following prompt:

"Hope", A Critical Analysis of the Social, Political, and Economic Status of Black People in "America" during the Reconstruction Era (1865-1877).

MARCH 25 @ 1pm

umojaja™ PRESENTS:
community

"HOPE"

Made with PosterMyWall.com

"Hope", A Critical Analysis of the Social, Political, and Economic Status of Black People in America during the Reconstruction Era (1865-1877)

Students in Professor Jody Campbell's AFRAM 31: African American History course will lead a discussion centered around the 1619 Project. All CoA students are welcome to attend.

The class will explore the following prompt: "Hope", A Critical Analysis of the Social, Political, and Economic Status of Black People in "America" during the Reconstruction Era (1865-1877).

**"Hope", A Critical Analysis
of the Social, Political, and
Economic Status of Black People in "America" during the Reconstruction Era (1865-1877).**

March 25, 2021

1 p.m. Pacific Time (US and Canada)

Please Register in advance for this meeting:

<https://zoom.us/meeting/register/tJlkcUcsrE92xgvBMTFbA4tGisE9n-Ned>

Participants will receive a confirmation email containing information about joining the meeting.

Submitted by Jerel McGiffert M.S., M.A., UMOJA Counselor/Coordinator

The mission of the College of Alameda is to serve the educational needs of its community by providing comprehensive and flexible programs and resources to empower students to achieve their goals.

The ACCESO Program at College of Alameda
invites you to

PRIMERO, SUEÑO

A FILM BY
ANDRÉS LIRA

VIRTUAL FILM SCREENING
Q & A WITH DIRECTOR
THURSDAY, MARCH 25
5:00 PM



Scan Here
to Register



SCAN ME

A LOOK INSIDE THE STORIES OF CAMPESINO FARM
WORKERS IN CALIFORNIA.





Join Us for a Special Film Screening for Primero, Sueño

The ACCESO Program at College of Alameda invites you and your students to a special virtual screening of *Primero, Sueño*, a documentary film that narrates the stories of campesino farm workers in California.

Film director **Andres Lira**, will share his inspiration for the film and take questions from the audience.

Thursday, March 25, 2021
5 p.m.-6 p.m.

This event celebrates the legacy of Cesar Chavez and highlights the continued struggles of campesino farm workers in California.

Please register in advance by clicking [HERE](https://cccconfer.zoom.us/meeting/register/tJIvdeiqpjwHNMdD7e5kw2d3egWjRHmRWBk).

<https://cccconfer.zoom.us/meeting/register/tJIvdeiqpjwHNMdD7e5kw2d3egWjRHmRWBk>

Submitted by Horacio Corona Lira, Director, Hispanic Serving Institution Grant, ACCESO/Puente Programs



ONLINE

Wednesday, April 21, 2021 • 5:00 - 7:00pm PT

MOVIES FOR MENTAL HEALTH

Connecting with ourselves and others through films about mental health.

Option to join anonymously!

FREE REGISTRATION
bit.ly/coa-m4mho

For accessibility-related accommodations or questions:
alexr@artwithimpact.org

You're Invited to a Virtual Film Screening: Movies for Mental Health

You and your students are invited to a virtual film screening and restorative wellness event that we're hosting on Wednesday, April 21, 2021, from 5 p.m. to 7 p.m.

Amidst the pandemic, this online workshop will give our students an opportunity to decompress, watch and discuss three award-winning short films that explore the topic of mental health, and connect with wellness resources available to them.

More Movies for Mental Health information can be found at bit.ly/coa-m4mho.

There is also a "Professors Packet," which includes some extra credit prompts that I'd be happy to forward if you send me an email and let me know that you're interested, lisasawadogo@peralta.edu.

Thank you for your time, and please let me know what you think or if you have any questions!

Submitted by Lisa Sawadogo, LPCC, NCC, Health Services Coordinator, lisasawadogo@peralta.edu



APPOINTMENTS AVAILABLE BY PHONE, IN-PERSON, &
VIDEO: MONDAY - FRIDAY 9A.M. - 5P.M.

ROOTS CLINIC



All Peralta students have access to basic medical care, flu shots, COVID-testing, birth control, family planning, eye exam vouchers, assistance w/ Medi-cal health insurance and CalFresh applications, etc.

**CALL AHEAD TO SCHEDULE AN APPOINTMENT
WITH STUDENT ID READY: #510- 633-7077**

7272 MACARTHUR BLVD, OAKLAND, CA 94605

IN PARTNERSHIP WITH COA HEALTH SERVICES

The mission of the College of Alameda is to serve the educational needs of its community by providing comprehensive and flexible programs and resources to empower students to achieve their goals.

ASCOA PRESENTS

Office hours

FROM 10 AM TO 12PM
EVERY WEDNESDAY AND
THURSDAY

Why come?

1. If you have any concerns about anything school-related
2. Any suggestions about making COA better for students

Click [HERE](#) to Join!

ASCOA & THE OFFICE OF STUDENT ACTIVITIES
& CAMPUS LIFE PRESENT

DEMYSTIFYING STUDENT GOVERNMENT

FOUR AVAILABLE SESSIONS
WED. 03/24 OR WED. 04/07 | 10-11 AM | 11 - 12 PM

"This is not a moment it's a movement" - Lin Manuel Miranda



Questions? email nrodriguez@peralta.edu

<https://zoom.us/j/94325841304?pwd=WjMvVVA5V1dlcGJ5SDB3NHVRLlZsZz09>

Demystifying Student Government

ASCOA and the Office of Student Activities and Campus Life want students to discover and become involved in student government!

Learn more about what student government is and why it matters during our Demystifying Student Government Informational Session on Wednesday, April 7, 2021, from either 10 a.m. to 11 a.m. or from 11 a.m. to 12 noon.

For Zoom link click here: [Zoom Link](#).

*Submitted by Natalie Rodriguez,
Interim Director of Student
Activities and Campus Life*



French Cultural Awareness Event This Friday

Please join us this **Friday, March, 2021, at 4 p.m.**, for a live event with the Cultural Services Office of the French Embassy and Rennes School of Business in France to learn about studying and teaching opportunities currently available in France.

We will have special guest speakers, including **Frederic Jung**, who serves as the Consul General from the French Embassy, as well as a former international student from France and an American student who studied abroad in France.

This is going to be a great event with a raffle for **FREE PRIZES** for those in attendance as well! Since most of us will not be traveling this

MARCH 26, 2021 / 4 TO 5 PM (PDT)

French Cultural Awareness Event.

Register & Win a prize [HTTPS://BIT.LY/3PHWVOV](https://bit.ly/3PHWVOV)

RAFFLE for FREE PRIZES!

Enter to win **Audubon**, a book written by award-winning author Fabien Grolleau.

For all the music lovers out there, get a chance to win CD album - **Love of Life** by **Vincent Courtois**.

spring, here is a great opportunity to bring cultural awareness and the spirit of study abroad to our campuses and students!

Registration Link - <https://cccconfer.zoom.us/meeting/register/tJ0sc-ihqj4vGNfPDRgWOaoPoabplkxesFYp>

Submitted by Drew Gephart, International Services Manager, PCCD Office of International Education



Make Your *Splash!*

- Student success stories.
- Grant updates, applications, special projects, or programs of interest.
- Program, committee, department news, and updates.
- Faculty and staff awards, appointments, achievements, or kudos.
- Special hours and information for online or other services and classes.
- Upcoming deadlines that students or colleagues should know about.
- Event information.
- Other news.

Send us your news, so that we may share it with the campus and the community in the next edition of *Splash!* It's easy –just send us a short article and a good photo or two, and we will take care of the rest. Do not forget to include the name of the writer, the photographer, and anyone who is pictured (if possible).

Please email your news and information to: coasplash@peralta.edu and be sure to include the word “*Splash!*” in the subject line.

Past issues of the *CoA Splash* are available at <https://alameda.peralta.edu/newsletter/coa-splash/>